Bonsucro Interpretation Note

Bonsucro publishes Additional Requirements to the Claims & Labelling Rules outside the cycle of scheme document revision. The Interpretation Notes define how to interpret a specific existing Bonsucro Claims & Labelling Rules requirement when the original wording is not clear. Members are audited in line with Interpretation Notes.

1. Normative documents

Bonsucro Claims & Labelling Rules V7.1 (October 2019)						
Pages 7 - 8	Claims: area of scope – Table presenting applicable requirements					
Page 10	Membership Claims					

Internal Claims & Labelling Procedure v 1.1 (October 2019)

The Procedure has been updated in accordance with this interpretation note and a new version has been published. The content of the previous version of the Procedure has been split into three documents, namely:

- "Claims & Labelling Procedure v 1.2 Dec 2020"
- "External Whistleblowing procedure v1.2 Dec2020"
- "Penalties for Misuse of Claims and Bonsucro's Logos v1.2 Dec2020"

2. Introduction

This Interpretation Note aims to clarify:

> The applicability of the requirement to sign the Bonsucro Logo and Certification Mark License Agreement for claims not including a Logo or Certification Mark and which claims need to be submitted to Bonsucro.

This Interpretation Note is an interim solution until the new version of the Bonsucro Claims and Labelling Rules is published. It comes effective immediately (30/04/2021).

3. Bonsucro Logo and Certification Mark License Agreement and submission of claims

Companies making a claim that includes the use of Bonsucro Logo/s must sign the Bonsucro Logo and Certification Mark License Agreement, unless requirements are already covered by another Bonsucro licence or the Bonsucro Credit trading platform T&Cs. The objective of this license is to stipulate the rules and limits of use of Bonsucro Logo/s and Certification Mark.



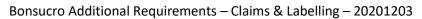
If a claim does not contain a Bonsucro Logo or Certification Mark, the company making a claim does not need to sign the Bonsucro Logo and Certification Mark License Agreement, but they are still required to submit the types of claims identified as requiring Bonsucro approval in the Claims & Labelling Rules. For all other claims that do not require Bonsucro approval, companies are still advised to inform Bonsucro about them but there is no obligation to submit them as they do not require approval.

Membership claims do not need to be submitted for approval to Bonsucro. If the member company uses Bonsucro Logo in the claim, they are required to sign the Bonsucro Logo and Certification Mark License Agreement. Members making any claim about Bonsucro (with or without the Logo) are bound by the Bonsucro Code of Conduct in following Bonsucro Claims and Labelling rules and protection of Bonsucro's name and brand.

For the purposes of clarifying this further, we have added some additional clarifications to the Table at p.7 of the Claims & Labelling Rules (v 7.1 October 2019). Please note that where it says 'As per table 1' it means that the content remains the same as in the Table 1 at p.7 of the published Claims and Labelling Rules. All the footnotes referenced in Table 1 in the published Claims and Labelling Rules are also to remain unchanged and valid.



Area of Scope	Public List of Organisations this applies to	Pre-requisites			Type of V	Where	Logo	Bonsucro	Claim	Pre-
		Valid Bonsucro Membership	Valid Bonsucro certificate	Signed Bonsucro Logo and Certification Mark	Bonsucro Logo permitted		Example (applicable if Logo used in claim)	Claim submitted via	verification	approval required
Bonsucro Membership claims	Bonsucro Members	Yes	No	Yes (when claim includes Bonsucro Logo)			As per Table	2 1		No
Bonsucro Certificate Holder claims	Bonsucro Certificate Holders	Yes	Yes	Yes (when claim includes Bonsucro Logo)			As per Table	21		No (unless different from allowed claims)
Physical product trades (off- product claims)	Bonsucro Certificate Holders	Yes	Yes	Yes (when claim includes Bonsucro Logo)			As per Table	21		No (unless different from allowed claims)
Physical product trades (off- product claims)	Bonsucro Members buying and distributing own brand finished products	Yes	No	Yes (when claim includes Bonsucro Logo)			As per Table	21		No (unless different from allowed claims)





	I	1	1	1	The global sugarcane platform	
Physical product trades (on- product claims)	Bonsucro Certificate Holders	Yes	Yes	Yes (always, as on- product claim must include the Bonsucro Certification Mark)	As per Table 1	Yes (always)
Physical product trades (on- product claims)	Bonsucro Members buying and distributing own brand finished products	Yes	No	Yes (always, as on-product claim must include the Bonsucro Certification Mark)	As per Table 1	Yes (always)
Credit trades (off-product claims)	Bonsucro Members	Yes + Approved Bonsucro Credits buyers on Bonsucro Credits Trading Platform	No	No - license already included in the Credit Trading Platform Terms & Conditions	As per Table 1	Yes (always)
Bonsucro Certification Body claims	Bonsucro Licensed Certification Bodies	Yes (Bonsucro Licensed CB)	No	No – license already included in the CB License Agreement signed with Bonsucro	As per Table 1	No (unless different from allowed claims)
Bonsucro training Providers Claim	Bonsucro Licensed Training Providers	Yes (Bonsucro Licensed Training Provider)	No	No – license already included in Bonsucro licensed training	As per Table 1	No (unless different from



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				provider	The global sugarcane platform	allowed
				agreement		claims)
Benchmark	Benchmarked	No	No	No – license	As per Table 1	Yes
claims	schemes			included in		(always)
				Benchmarking		
				M.O.U with		
				Bonsucro -		
				Bonsucro,		
				Benchmarking		
				Protocol		