



Expression of Interest – Digitalisation roadmap consultancy

Terms of Reference

About Bonsucro

Bonsucro is the leading global sustainability platform and standard for sugarcane, one of the world's most important crops. Our purpose is to collectively accelerate the sustainable production and uses of sugarcane.

Bonsucro convenes over 280 members from more than 50 countries to address critical challenges in the sugarcane sector and drive both performance and impact through our system of sustainability standards. It works across all sugarcane products and derivatives – sugar, ethanol, molasses, and bagasse in traditional and newer market sectors, from sugar and alcohol to biofuels and bioplastics.

Bonsucro's strategy & digitalisation

Continued digitalisation of Bonsucro's system and increased use of digital technology are a key component of [Bonsucro's 2021-26 strategic plan](#), with digitalisation aiming to both drive operational efficiencies and unlock significant value for those we work with. Technology will increasingly touch every aspect of our organisation and our work – including field-level and supply chain innovation, the tools we provide to members, and our own knowledge management and analytics capabilities. To deliver on this key component of the strategy, Bonsucro needs a clear digitalisation roadmap, to ensure that we deliver on this based on internal and external priorities, organisational capabilities and resources available.

Objective

The objective of the consultancy is to recommend a 3-year digitalisation roadmap in line with Bonsucro's 2021-26 Strategy, together with a resourcing plan that takes into consideration both the internal needs of the Bonsucro team and external needs of Bonsucro members. The roadmap will also look at the current IT architecture and use of Bonsucro platforms for internal and external engagement and information management to improve operational efficiencies and support the organisation's scaling up and impact.

Deliverables

- Development of a 3-year Bonsucro digitalisation roadmap (2023-26) with a recommended resourcing plan, with particular focus on external offering to members, but also looking at internal Bonsucro's systems that support that. The roadmap will also need to cover the digitalisation of Bonsucro's training offer. The development of the roadmap will include:



- Mapping of a sample of Bonsucro members' needs in relation to Bonsucro's digital offering, with considerations around inclusivity and diversity of Bonsucro's membership base/stakeholders
- Assessment of such mapping against Bonsucro's 2021-26 Strategy to identify alignment and development priorities
- Considerations of compatibility with existing systems used by Bonsucro and key stakeholders.
- Communications assets about the roadmap, in addition to full internal report and presentation deck
- Assessment of Bonsucro's IT architecture, with input from existing internal mapping of Bonsucro's systems, their use and team's needs.
- Specific review of three Bonsucro platforms and market analysis.
- Share insights and advice on use of latest technology, especially in the sustainability sector (ie. for including traceability and due diligence), also researching how key members and sector leaders are using it.

Timeline

The project is expected to start in mid-March/early April and be completed by the end of June 2023.

Qualification and Experience

- Experience in Digital Transformation programmes
- Experience in IT architecture, design and implementation
- Knowledge of sustainability standards and/or use of technology to drive improvements in supply chains
- Experience of engagement processes with a range of stakeholders
- Excellent written and spoken English language and communication skills
- Ability to work within UK time-zone business hours.

How to apply

Please submit your Expression of Interest including the following:

- An initial proposal based on the expected deliverables, including a proposed methodology, high-level work-plan and itemised quote (5 pages maximum).
- Detailed CV or resume outlining relevant experience, qualifications and references.
- If possible, examples of previous similar work carried out.

Once Expressions of Interest are received, Bonsucro will review them and invite preferred candidates for an initial conversation to provide more details about the work and invite them to submit a more detailed final proposal.

Interested consultants should contact Laura Fisher (laura@bonsucro.com) for any queries regarding this opportunity. Closing date for submissions of proposals is **Monday 20th February 2023**. Proposals should be sent to laura@bonsucro.com with the subject "Digital Consultancy EOI".



Terms of Service

Consultants should declare all potential conflicts of interest. Conflict of interest is understood as any personal, family or loyalty interests that conflict with the best interests of the project and Bonsucro.

Once appointed, the consultant will be required to sign a Service contract that includes a confidentiality clause prior to commencement of the work.