



Bonsucro Strategy Launch 2021

Changing for good



Housekeeping

- This session will be recorded
- We will circulate the slides and the recording afterwards
- To ask a question, please use the Q&A function
- We will answer all questions at the end



Bonsucro's strategy

2021 - 2026

Our five-year strategy builds on the achievements and progress of recent years, blends experience with new approaches, recognises where we need to do better, and sets an agenda for continuous improvement and greater impact.



Strategy development

How was it developed

We have developed this strategy collaboratively, as we do everything in Bonsucro.



Who did we work with?

- Worked with Change Agency and a steering committee from the team and the board.
- Staff survey
- More than 50 one-on-one interviews
- 13 regional workshops
- 14 independent reviewers



Where are we now?

Global reach



By March 2021, Bonsucro had **266 active members** with strong participation in each of the largest sugarcane-producing countries in the Americas and Asia Pacific.



Globally, approximately **4.8% of all sugarcane land** is certified to the Bonsucro Production Standard, with certified mills across 19 countries.



Bonsucro members represent some **20% of the global market** demand for sugar.

Environmental impact



GHG reductions of 31% at farm level and 20% in mills over the first four years of certification.



Continuing reductions in **water, fertiliser and herbicide use** and reductions in the pre-harvest burning of sugarcane.



Scientific models indicate that global adoption of the Bonsucro Standard would **halve GHG emissions, reduce water use by 65% and nutrient loading by 34%**.

Social impact



Code of Conduct commits members to **respect human rights**



Average wages are **21% above** legal minimum wages



Improved health and safety for workers

Production & uptake



Bonsucro-certified sugarcane production reached **6.2 million tonnes** and Bonsucro-certified ethanol reached 2.7 million m³, from 121 certified mills in 19 countries.*



Bonsucro-certified operations exceeded their yield targets in the 2018-19 season by **an average of 8.65 tonnes** of sugarcane per hectare.



Combined sales of Bonsucro-certified mass balance sugar and credits amounted to **1.8 million tonnes** by end of season 2019/2020.

*In the year ending March 2020.

Positioning for the future

Bonsucro is the only sugarcane sustainability initiative that combines all the following characteristics:

- Exclusive focus on sugarcane
- Credibility of the standard, assurance, and claims through ISEAL accreditation
- Focus on continuous improvement
- Global reach with local presence
- Multi-stakeholder membership and governance
- A broader role as a platform for change beyond the membership.



Global context



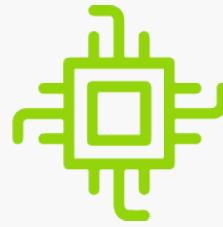
SDGs



Investment &
regulation



Environment



Technology



Social & labour



Diversified
end
products

What this means for Bonsucro?



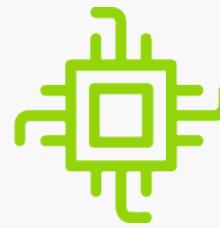
SDGs



Investment &
regulation



Environment



Technology



Social & labour



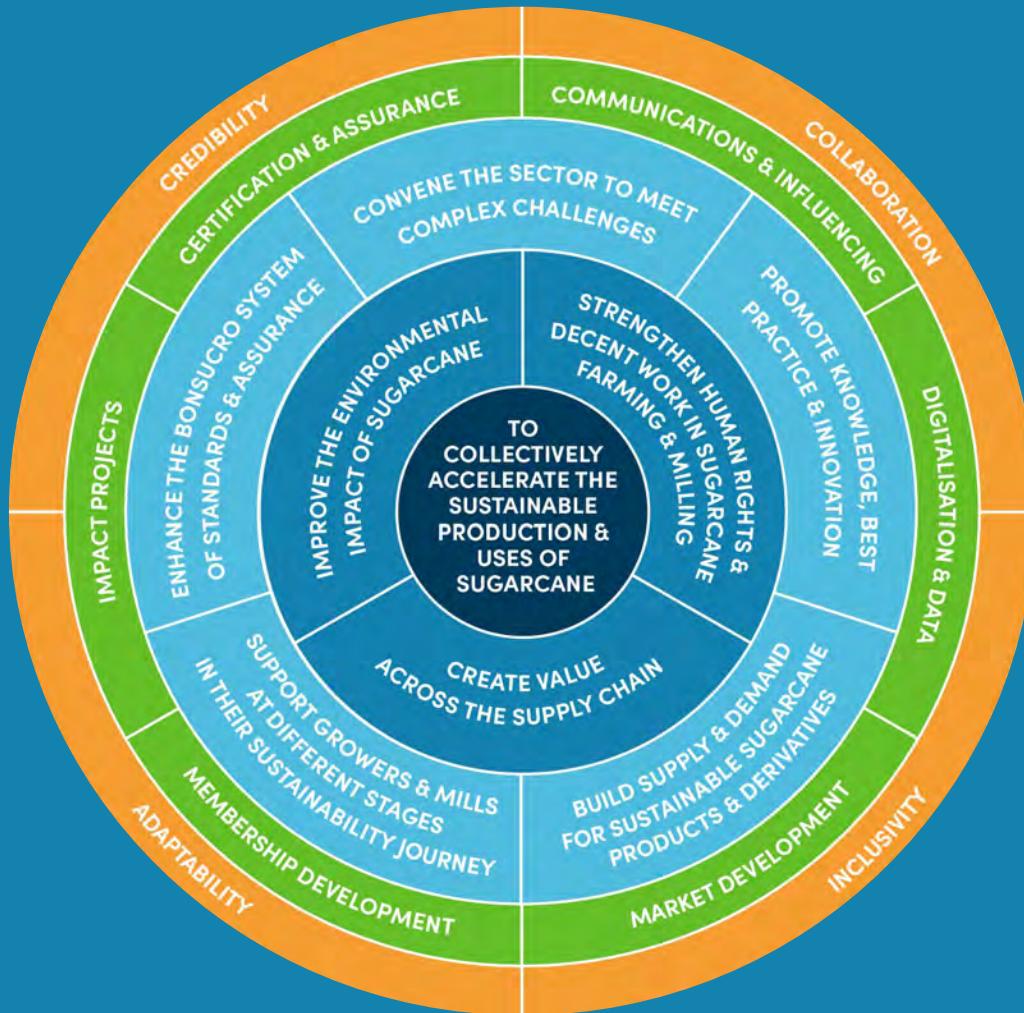
Diversified
end
products



Strategic intent

Photo credit: Raízen

Strategic intent – purpose and aims



Strategic intent – core principles



Collaboration



Inclusivity



Credibility



Adaptability

Create value in the supply chain



Background

We will create value for mills and farms and across the entire sugarcane supply chain including buyers and end users – as well as others with a stake in making the sector more sustainable, such as governments, investors and civil society.

Objectives

- Increase supply and demand of certified sustainable sugar, ethanol & derivatives
- More inclusive and sustainable value chains
- Convene impact and innovation projects
- Deliver value to members .

Targets

- 2 million hectares of certified sugarcane annually and 210 certified mills.
- 2.2 million Credits and 1.6 mT Chain of Custody sales
- 15,000 farmers reached through training, capacity building, certification
- £5.4 million invested in innovation and impact projects

Improve the environmental impact of sugarcane



Background

Environmental issues remain a high priority for our members and partners, many of whom have specific commitments to reducing the negative impacts of their operations on climate and the environment.

Objectives

- Drive climate action in the sugarcane sector
- Improve water security and water stewardship
- Improve biodiversity and soil health

Targets & Commitments

- More than 30% reduction in Scope 1 and 2 emissions of certified mills and farms after 5 years' certification
- More than 30% Increase in water-use efficiency by certified producers after 5 years' certification.
- Collective commitments and actions in line with Paris Agreement on Climate Change
- Collective commitments and actions on sustainable water management
- Increase HCV hectares protected & maintained (target tbc)

Strengthen human rights & Decent Work



Background

The Bonsucro Code of Conduct calls on all members to respect human rights in their sugarcane supply chains. Growing spotlight on social and labour aspects of sugarcane supply chain

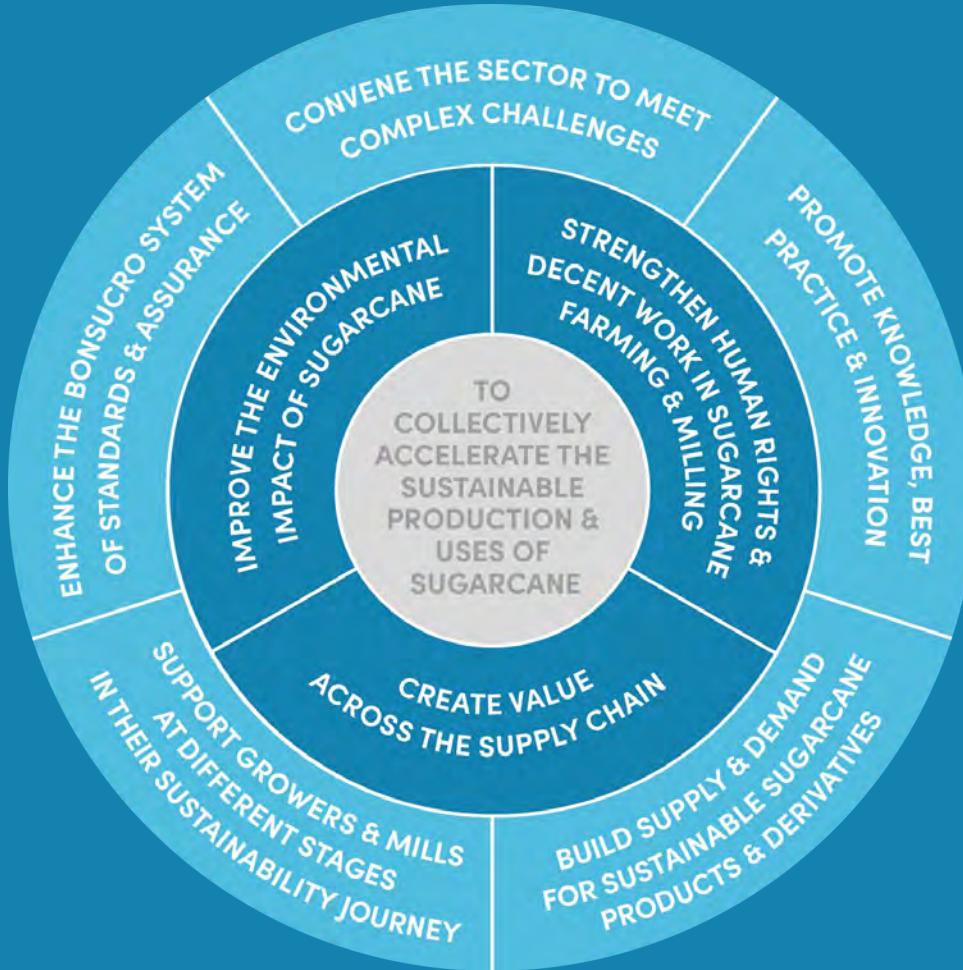
Objectives

- Increase wages in the sugarcane farming and milling
- Improve occupational health and safety
- Enhance respect for human rights.

Targets

- 23%/43% reduction in accidents in certified farms after 5 years' certification.
- 30%/45% increase in average differential between wages paid above legal minimum wage in mills after 5 years' certification.
- Collective commitments and actions on Living Wage,
- Collective commitments and actions to promote UN Guiding Principles on Human Rights

Priorities



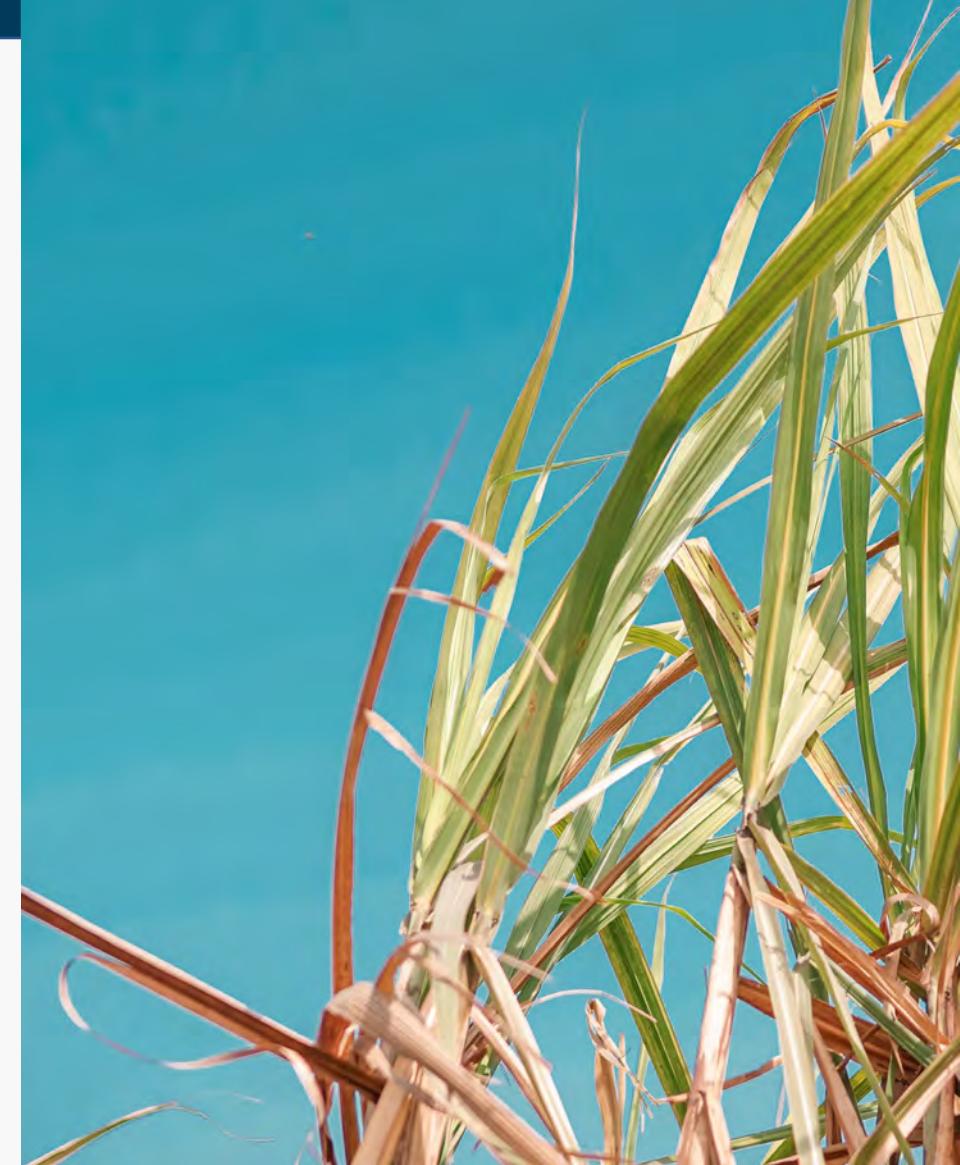
Enhance Bonsucro Standard system

- Publish the revised BPS
- Update the Smallholder Standard
- Update the Chain of Custody and Claims rules
- Strengthen social auditing & assurance
- Partner with compatible standards & initiatives



Support growers and mills on their sustainability journey

- Develop a stepwise approach to certification
- Establish the Bonsucro Impact Fund
- Expand our technical support services
- Facilitate improved access to finance



Build supply and demand for sustainable sugarcane and derivatives

- Identify new markets for Bonsucro certification - Expand membership in both traditional and emerging end-use markets
- Develop shared responsibility among members, and between producers and end users
- Expand trade in Bonsucro credits
- Seek alignment with market-side standards
- Support members' traceability activity.
- Leverage financial or regulatory opportunities



Convene the sector to meet complex challenges

- To develop science-based targets for GHGs to meet the UNFCCC Paris Agreement 2030 targets.
- To test and scale best practice in water stewardship.
- To improve social and labour conditions, specifically on heat stress, forced or migrant labour, wages and gender equality



Promote knowledge, best practice & innovation

- Improve MEL and impact reporting
- Unlock new value from Bonsucro data and analytics, including supply chain mapping
- Convene and contribute to research to improve the outcomes of sustainability standards
- Provide shareable and practical ESG metrics, including to financial institutions.



Making it happen





Certification & assurance

- Bonsucro's Production and Chain of Custody standards will remain core assets. We will continue to evolve not only the standards themselves, but also our certification & assurance system.



Impact projects

- We will increase available funding and expertise to drive better outcomes for growers.



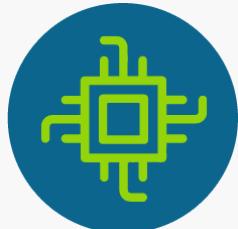
Membership development

- Bonsucro will remain a member organisation, representing a wide range of sugarcane interests in seven classes of membership.



Market Development

- We will strive to stimulate and facilitate demand and uptake for Bonsucro traditional and emerging certified products.



Digitalisation & data

- Technology will increasingly touch every aspect of our organisation and our work.



Communications & influencing

- To build the profile, reputation and impact of Bonsucro and to better support our members, we will grow our communications and influencing activities and capabilities globally and regionally.



Global strategy, local impact



Provisional Objectives (selection)

- Increase uptake of Bonsucro-certified products and derivatives in food, alcohol, bioplastic and bio-packaging markets
- Increase membership in traditional and newer sugarcane markets
- Increase uptake of Credit Trading and marketing
- Convene/support pre-competitive commitments, actions and impact projects
- Offer buyers greater visibility on impact with improved monitoring and evaluation and ESG metrics
- Supply chain mapping

Growing Bonsucro



Our ambition is to double the size of our team by 2026 - including much needed new capabilities in :

- Regional teams
- Operating systems
- Data & analytics
- Communications
- Policy
- Project funding

We aim to increase our income through membership income, new partnerships and grants, and credit trading.

Summary

We will continue to...

- Support our members
- Work exclusively in sugarcane and its value chains
- Contribute to the SDGs
- Maintain good global governance
- Deliver an internationally recognised credible standard systems for sustainability

We will strengthen...

- Creating value
- Focus on climate change, water and biodiversity
- Contribution to Human Rights & Decent Work
- Support for smallholders
- Investment & partnerships
- Market development for Bonsucro product & credits
- Digitalisation & MEL
- Influencing and communications

Thank you

We want to make a bigger impact with sustainable sugarcane

We believe in the future of Bonsucro certification

We will convene the sector to create a force for change, addressing some of the most critical issues facing society

We invite you on that journey with us

